



Guidelines for West Linn Paper Company Sample Reward Program

Any samples submitted to West Linn Paper will only be used to demonstrate commercially printed product representation for Sonoma®, Capistrano®, Nature Web® and Nature Plus® products. WLPC will NOT disclose information about the printer or customer when distributing printed samples. All necessary end-user approvals for re-use of the printed sample are the sole responsibility of the individual submitting the sample.

For a sample to qualify for credit, the following criteria must be met:

- Minimum of 30 pieces must be sent in along with a completed form
- Fully completed form must accompany the sample
- Order must be verifiable and match grade submitted
- Any recurring business that prints monthly on the same stock will receive full credit for the first submission but 50% credit for each subsequent monthly sample
- WLPC has the right to refuse or apply partial credit for any sample due to damage, incomplete information, inappropriate content or inability to redistribute the sample for product representation
- Samples must have been printed within 60 days of submission date
- Samples from trial rolls are not eligible for credit
- Samples must be in trimmed and/or folded format –sheets larger than 10” x 13” will not eligible for credit

Once samples are received and approved by WLPC, an e-mail with the reward amount will be distributed to the contact listed on the form. Rewards can then be immediately redeemed through several online retailers or can be turned in for gift cards.

Rewards will be given based on the following criteria and are subject to change:

Grade:	Reward Credit
All Sonoma Gloss or Matte Samples (any basis weight)	\$50
All Capistrano Gloss or Matte Samples (any basis weight)	\$75
Any Dull Samples (Sonoma, Capistrano or Nature & any basis weight)	\$75
Any Nature Web or Nature Plus Samples (10% or 30%, any basis weight)	\$75
Any pieces that use two different WLPC grades (cover and body)	\$100

Samples and completed form should be submitted to:

West Linn Paper Company
Attn: Marketing Department
4800 Mill Street
West Linn, OR 97068

If you have questions about the program, please contact Jill Crossley at 503-557-6512 or jcrossley@westlinnpaper.com



West Linn Sample Reward Form

Please complete and return this form along with samples

WLPC Order #: _____

Customer who purchased the paper: _____

Customer PO #: _____

Date Piece was printed: _____

Name of Person Submitting sample: _____ E-mail: _____

Company of person submitting sample: _____ Phone #: _____

Address: _____

Consignee/Printer: _____ Printer location: _____

End User/Job Name: _____

WEST LINN PAPER USED IN SAMPLE:

Basis Weight: _____ Grade: _____

Were there any special printing processes that were utilized on this piece?

UV Coating Varnish Aqueous Coating Other (please specify) _____

By checking this box, I have confirmed that the end-user has provided permission for West Linn Paper Company to distribute these printed pieces as samples (see attached guidelines for more information)

Signature: _____ Date: _____

For WLPC use only: Reward Credit Amount: _____

Date: _____