

Press Release



WEST LINN PAPER COMPANY ANNOUNCES NEW CAPISTRANO BRIGHTNESS

West Linn, Oregon – August 30, 2007 (Press Release) – The West Linn Paper Company today announced the upgrade of the Capistrano brand #2 coated free-sheet web paper to a 92 brightness level. Effective immediately, all Capistrano products will be manufactured with the higher brightness. The new brightness level is available in 60# to 100# text basis weights in gloss, dull or matte finishes along with 7 pt. and 9 pt. matte reply cards and a new 80# cover weight. The 92 brightness is also available under the Nature Plus® brand – with 10% to 30% PCW (post-consumer waste) options and FSC-certification.

“The Capistrano brand is known for quality, outstanding performance and reliability on press,” states Tom Gallagher, President of Sales and Marketing for West Linn Paper, “and with an upgrade to a 92 brightness, along with the addition of a new 80# cover weight, West Linn Paper is committed to making the Capistrano product line one of the most competitive #2 products to the marketplace.”

The brighter shade Capistrano is in the forefront of high-quality #2 papers and rates as an exceptional choice by the nation’s top printers for press yields, consistent runnability and print performance.

Additional information and current product specifications of the new Capistrano 92 brightness can be found at our web site at www.westlinnpaper.com.

About West Linn Paper Company

West Linn Paper Company is an independent manufacturer of coated free-sheet web paper and is the oldest active paper mill and the only coated free-sheet manufacturer in the western United States. The high-quality Sonoma® and Capistrano® brands are well known and well respected in the printing industry for their print quality and runnability. West Linn Paper’s Nature Web® line offers environmentally friendly, FSC-certified, recycled papers with 10% to 30% PCW content. West Linn Paper Company products are sold throughout North America and are used for high-end advertising materials, direct mail, magazines, catalogs and book publishing.

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