



West Linn Paper Company Adds SFI certification for Sonoma and Capistrano Product Lines

West Linn, Oregon – **September 18, 2009** (Press Release) – West Linn Paper Company is pleased to announce that it has added SFI product certification to both the Capistrano® and Sonoma® #2 and #3 coated freesheet product lines. This new product offering has the same product qualities and specifications of our standard Capistrano and Sonoma grades but can be purchased with the option to include the use of SFI-certified pulp. Capistrano and Sonoma SFI-certified grades are tracked through the chain-of-custody process to ensure that the pulp is acquired from forests that are well-managed and meet the SFI program criteria.

“West Linn Paper is committed to offering a full range of certified paper products. Complementing our Nature Web® and Nature Plus® FSC certified and recycled content products, we have extended the certification options for our virgin products to include SFI certification,” states Tom Gallagher, President of Sales & Marketing for West Linn Paper Company. “Providing customers with more options allows them choose which certification system works best for their project.”

“Certified paper made with pulp from well managed forests is something that more and more customers are demanding,” explains Penny Machinski, Environmental Manager for West Linn Paper Company. “Pulp suppliers have increased the availability of both FSC and SFI certified pulp which, in turn, allows us to offer more options with our certified paper products.”

The Capistrano and Sonoma SFI-certified products will be available in gloss, matte and dull finishes in a wide range of text weights, along with 60# and 80# Cover and 7 pt. and 9 pt. reply card. West Linn Paper will continue to offer our Nature product lines – which include 10% to 30% post-consumer waste and FSC certification. FSC certification is also available on Sonoma products.

About Sustainable Forestry Initiative (SFI)

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program (www.sfiprogram.org), which is internationally recognized and among the largest in the world. It is one of the fastest-growing forest certification programs with more than 70 million hectares (more than 175 million acres) of SFI-certified forests across North America. The SFI Standard also includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which is used to tell buyers how much certified fiber is in a specific product. The SFI forest standard is endorsed by the Programme for the Endorsement of Forest Certification schemes, a global umbrella organization that has strict requirements for endorsement. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.

About West Linn Paper Company

West Linn Paper Company (www.westlinnpaper.com) is an independent manufacturer of coated free-sheet web paper and is the oldest active paper mill and the only coated free-sheet manufacturer in the western United States. The high-quality Sonoma® and Capistrano® brands are well-known and well-respected in the printing industry for their print quality and runnability. Sonoma and Capistrano are available with multiple forestry certification options. In addition, West Linn Paper's Nature Web® and Nature Plus® lines deliver environmentally sustainable, FSC-certified recycled papers with 10% to 30% PCW content. West Linn Paper Company products are sold throughout North America and are used for high-end advertising materials, direct mail, magazines, catalogs and book publishing.

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